

# KEISER®

## New Benefit

Receive a massive 15% discount on Keiser products.

As seen in the English Institute Of Sport gyms.

Keiser creates intelligent CV and resistance equipment designed for all abilities and ages. From Premiership football clubs to health club chains, the military and private physiotherapy practices, Keiser offers its customers equipment that empowers individuals to achieve their goals.

### Our equipment includes:

**Air** - the innovative pneumatic resistance equipment which has been designed to deliver maximum results with minimum impact.

**M3 Indoor Cycle** - features a revolutionary non-wear magnetic resistance system and user feedback courtesy of the onboard computer

**M5 Elliptical** - ideal for group and gym floor exercise, with its compact design the M5 is designed to improve and increase participant performance while offering the same muscle and joint protection that is synonymous with Keiser's products.

Keiser equipment provides a safe and effective way to increase strength and power, as well as improving stability, mobility, co-ordination and confidence.

At Keiser, we aim to inspire users to fulfil their potential, to change perceptions and to improve performance.

### Also Proud Partners with

Welsh Rugby Union, David Lloyd Leisure  
11 Premiership Football Clubs, National Tennis Centre  
Barcelona FC, Bayern Munich FC

Visit [www.britishathletes.org](http://www.britishathletes.org) for more information.

### Who Can Join The BAC Elite Athletes Club?

The BAC Elite Athletes Club (EAC) is a membership body open to all current or retired athletes who are, or have been; funded by UK Sport or TASS; or who have competed for GBR, England, Scotland, Wales or Northern Ireland at an International level (including junior, youth, senior, and masters athletes); or support staff, past or present for such athletes.

### For an annual fee of £60 you are entitled to:

Elite Athlete Club benefits and services.  
athletesDIRECT Opportunities  
BAC Core Services



## The British Athletes Commission supporting the nation's elite athletes

The British Athletes Commission (BAC) acts as the unified voice of all Olympic, Paralympic and World Class funded and TASS funded athletes. It communicates their views to the major decision makers within British sport, and promotes athlete representation within their sports. The BAC works to provide all athletes with a way to make their voices heard and a pathway to pursue and resolve any problems they encounter within their sport.

Should you require our support in any way then please visit our website, where you can log your request on our bespoke case management system.

[Click here for any advice](#)



## The Elite Athletes Club

For £60 a year gain access to many different types of benefit, which help you save money and enhance your sporting performance.

[Click here to join the EAC](#)

athletesDIRECT

An excellent way to get involved by helping to encourage participation in sport within schools and earn a fee.

[www.athletesdirect.org](http://www.athletesdirect.org)

Should you need any further information or assistance, then please contact The British Athletes Commission on 01628 891539.

[To Join click here.](#)  
[To find out more information online click here](#)

Yours sincerely  
Ian Rose  
Elite Athletes Club Manager